



VZ STUDIO — ARCHITECTURAL VISUALIZATION

VISUALIZING PERSPECTIVES

Images, films and immersive experiences for developers of exceptional places.

صور وأفلام وتجارب غامرة لمطوّري الأماكن الاستثنائية

SELECTED WORK & SERVICES

BUENOS AIRES — WORLDWIDE



We make the images that sell a building before it exists.

VZ Studio is an architectural visualization studio working with developers and architects across four continents. We produce stills, films and immersive experiences as hand-crafted pieces — composition, light and materiality treated as the project's first impression, not as a technical output.

From the first massing study to the launch campaign, we build the visual language a project needs in order to be understood, remembered and sold.

CAPABILITIES

01 Stills

02 Films

03 Immersive 360

04 Real Estate Sales Platform

05 Digital Showroom

06 Product Imagery



01

Stills

صور معمارية



High-end architectural renders, composed shot by shot to communicate a project long before it is built.



02

Films

أفلام معمارية



Architectural films and animation. Camera direction, light and narrative, built for launch campaigns.



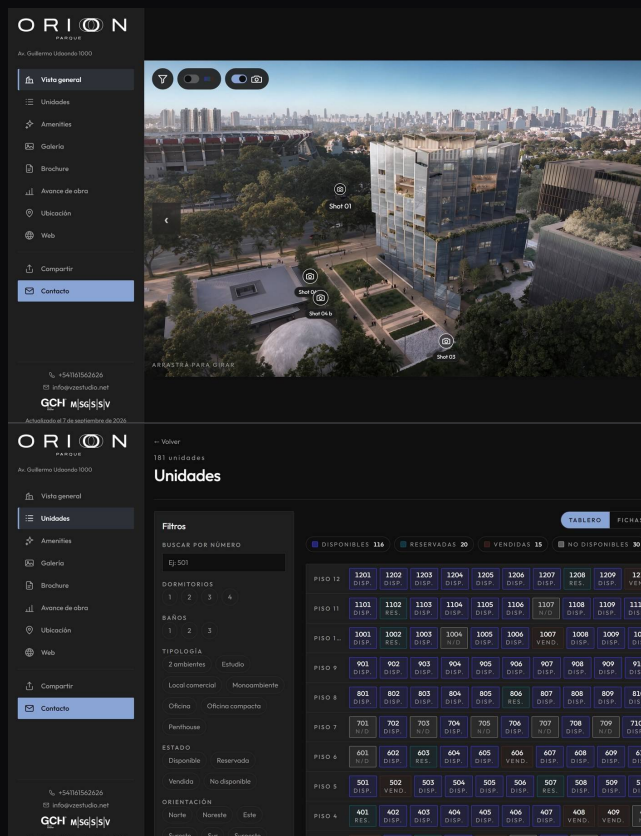
03

Immersive 360

جولات افتراضية 360



Interactive 360° tours. Buyers walk the apartment from any device, anywhere in the world.



04

Real Estate Sales Platform

منصة مبيعات عقارية



The whole development in one link: an interactive unit board with live availability and pricing, 360° views, gallery and construction progress.



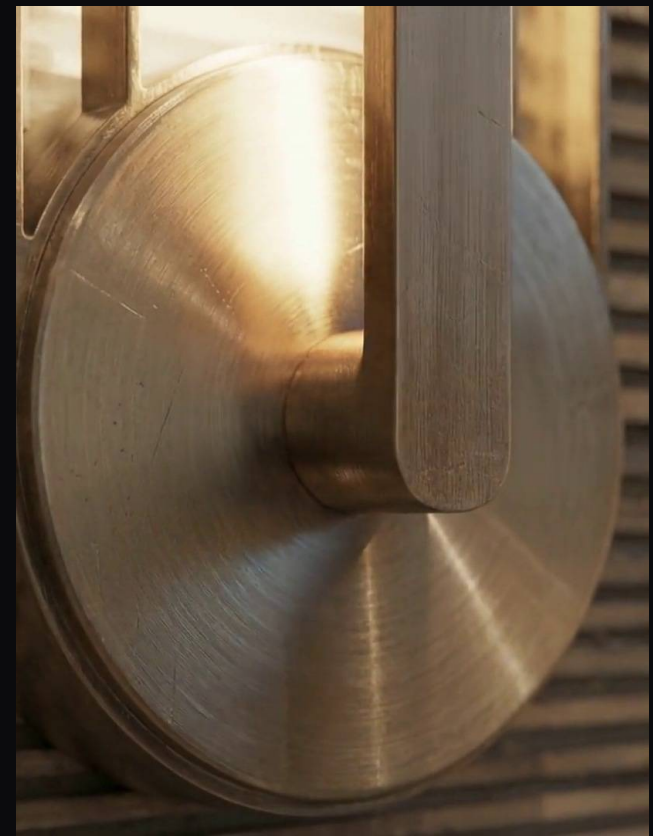
05

Digital Showroom

صالة عرض رقمية



The apartment as a real-time model, walked at the buyer's own pace. Runs on the sales-gallery touchscreen or from a link.



06

Product Imagery

صور المنتجات



CGI for furniture, lighting and design objects. Material and light controlled to the last detail.

UNITED ARAB EMIRATES — الإمارات العربية المتحدة

Barchan

A resort carved into the edge of an oasis canyon. We produced the full set: aerials that explain the site, façade close-ups and the guest arrival sequence — all built to position the project as a landmark before a single stone was laid.

TYPOLGY

Resort & wellness

LOCATION

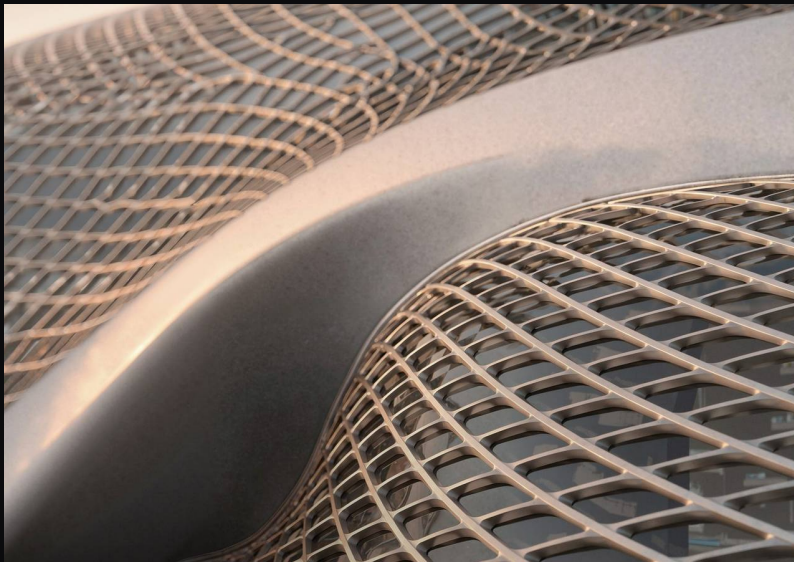
United Arab Emirates

SCOPE

Full exterior CGI set

The site read from the air — one road drawn across the rock, the building held on the canyon edge like a dune that stopped moving.

Up close, the woven skin turns the desert light into shade before it ever reaches a room.







Za'abeel — Mixed-use tower

Tower and retail podium a few blocks from the Burj Khalifa. Street-level views and aerials, produced for the international sales launch.



TYPOLGY

Mixed-use · office & retail

LOCATION

Za'abeel, Dubai

SCOPE

Exterior CGI set



Waterfront retail & dining

A residential tower over a dining podium. Exterior CGI and interior scenes, built to sell the evening rather than the floor plan.

TYPOLGY

Residential · retail & dining

LOCATION

Dubai, United Arab Emirates

SCOPE

Exterior & interior CGI



TPOLOGY

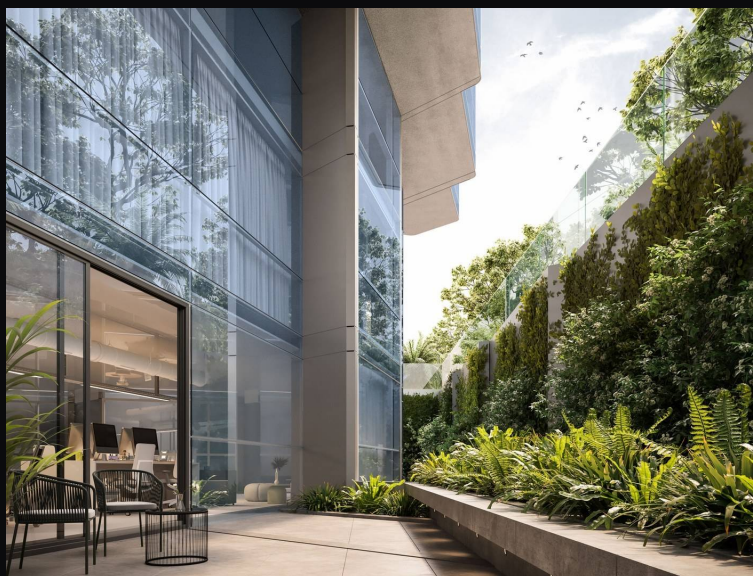
Mixed-use · urban masterplan

CLIENT

MSGSSV — Grupo Chomer

SCOPE

Full CGI campaign — masterplan to interiors





Aura — Buenos Aires

Residential tower and amenity terraces, rendered at dusk with the small signs of life that let a buyer picture an evening there.

Beachfront residences — Miami

Oceanfront residences with retail at street level. Aerials, façade views and interiors produced for the pre-sales campaign.



Bjarke Ingels Group

Official imagery for BIG's first building in South America. Dusk and street-level views developed together with the architects' own design team.

STATS Architecten — Rotterdam

Office building in the heart of Rotterdam. Skyline views and close-ups that place the terraced crown within the city centre.



Let's make the images
for your next landmark.

لنصنع معاً صور مشروعكم القادم

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